



**FORWARD  
PINELLAS**  
Integrating Land Use & Transportation

*Advantage Pinellas*  
**Investment Corridor Transition Plan  
for Alternate US 19 (SR 595)**

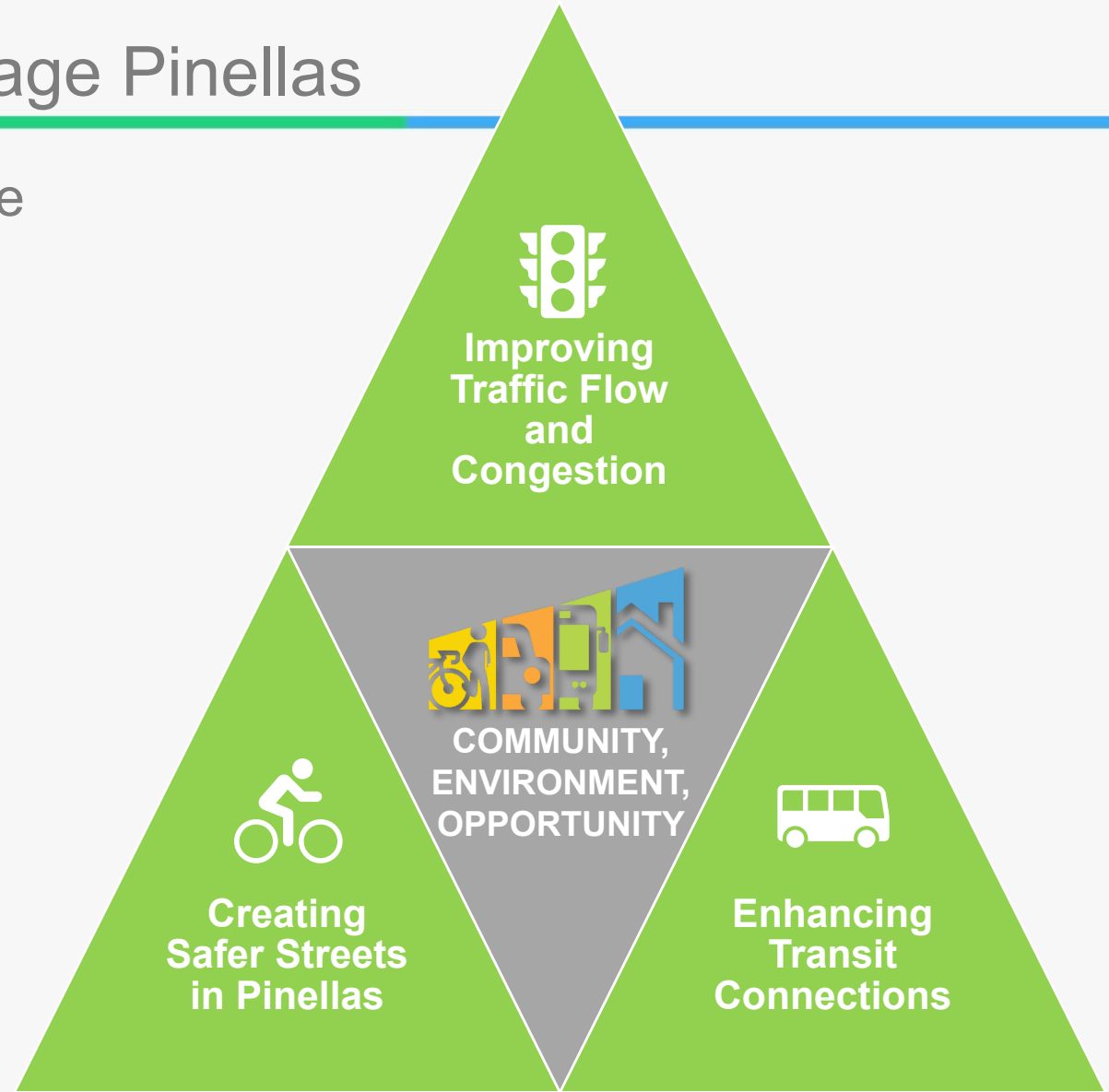
Forward Pinellas Board Meeting  
February 9, 2022



# A Vision for the County – Advantage Pinellas

- Recognize our unique context and guide future development and needed transportation investments accordingly
- Connect people to jobs and housing that's affordable
- Strengthen existing communities and prepare for change
- Commit to shared actions and shared outcomes

Over the next 25 years, we expect to add 93,000 people countywide – that is almost the size of Clearwater's population, the third largest city in the region.



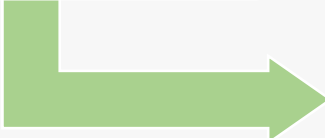
# Investment Corridor Strategy

- Invest in our corridors that best connect people to jobs and opportunities
- Countywide focus on housing and redevelopment within commercial corridors where opportunities exist
- As connected corridors become more prevalent, we will be poised to maximize the benefits

What areas are we trying to better connect?



What corridors connect them?



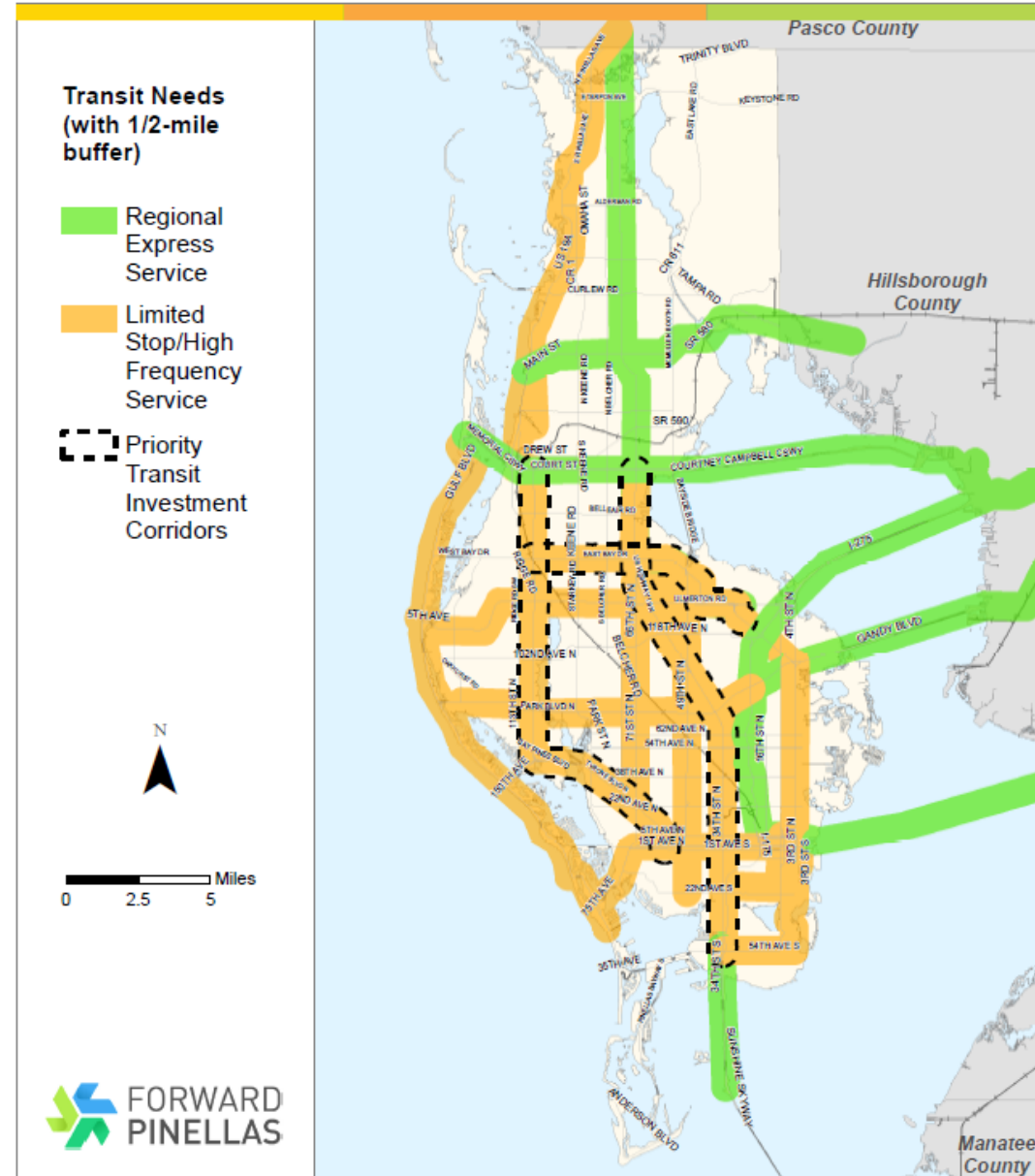
Which corridors should we prioritize for enhanced transit?



# Priority Investment Corridor Analysis

- Alt US 19 identified as one of 3 priority investment corridors analyzed
- Analysis for corridor selection looked at:
  - Zero Car Households
  - Population
  - Employment
  - Housing
  - Redevelopment potential
  - Equity
- Project aligns with other planning efforts, such as those by Pinellas County and the City of Largo

## Transit Investment Framework



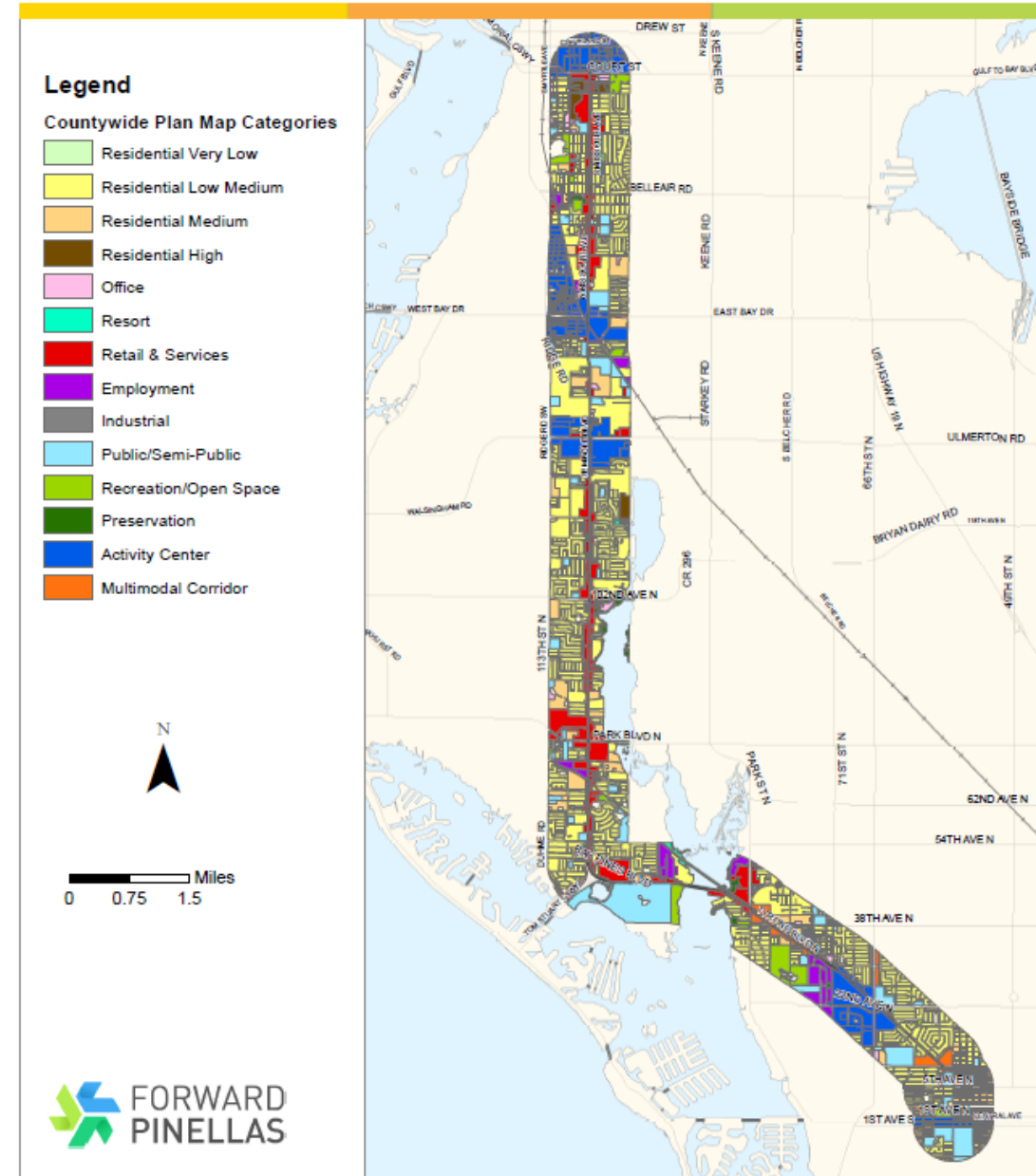
Data Source: Forward Pinellas, 2022. Map Produced: January 20, 2022.



# Alt US 19 (SR 595) Corridor Context

- Study limits: Alt 19 at SR 60 south to 58th Street North at 5th Avenue North, and 58th Street North from 5th Avenue North to Central Avenue
- Existing Land Use: Primarily Commercial, Residential, with some Employment and Office Uses
- FDOT Context Classification: Urban General & Suburban Commercial
- General Characteristics:
  - largely low scale disjointed commercial and residential development,
  - limited bicycle and pedestrian facilities,
  - In need of reinvestment

## Alternate US 19 (SR 595) Corridor Context



Data Source: Forward Pinellas, 2022. Map Produced: January 27, 2022.



# Alt US 19 Investment Corridor Transition Plan Overview and Goals

- Create vision that establishes a redevelopment strategy that will result in:
  - Robust revitalization and reinvestment
  - Increased linkage to workforce housing and jobs
  - Increased job creation
  - Enhanced transit service /other multimodal options
  - Prevent inconsistent uses
- Will include a community-based evaluation for current and future development needs
- Will assess regulatory barriers to redevelopment
  - Focus on affordable housing and multimodal accessibility



Alt 19 at the Pinellas Trail looking north. Source: Google



# Alt US 19 Investment Corridor Transition Plan Scope of Work

- Key Task Elements:

1. Public Involvement
2. Corridor-Wide Analysis
3. Redevelopment Vision
4. Implementation
5. Corridor Redevelopment Plan



Alt 19 at Roosevelt/East Bay looking south. Source: Google

- Corridor Redevelopment Plan will summarize Tasks 1-4
- Will feature recommendations on housing, implementation, redevelopment, incentives, multimodal improvements, performance measures, etc.
- Will include short, mid and long-term implementation strategies



## Action Steps - What's Next

January 2022

- Scope outline developed and sent to consultants



February 2022

- Approach and budget received from consultants
- Internal review of submittals conducted
- Consultant selected and scope finalized



March 2022

- Consultant selection and final scope submitted to board for approval
- Notice to Proceed issued to consultant
- Project kickoff likely end of March/ beginning of April



# Anticipated Project Timeline

| Task # | Mar 2022  | Apr 2022  | May 2022  | Jun 2022  | Jul 2022  | Aug 2022  | Sept 2022 | Oct 2022  | Nov 2022  | Dec 2022  | Jan 2023  | Feb 2023  | Mar 2023  | Apr 2023  | May 2023  | Jun 2023  | Jul 2023  | Aug 2023  |
|--------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 1      | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    | Active    |
| 2      | Active    | Active    | Active    | Active    | Active    | Active    | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed |
| 3      | Completed | Completed | Completed | Active    | Active    | Active    | Active    | Active    | Active    | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed |
| 4      | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Active    | Active    | Active    | Active    | Active    | Completed | Completed | Completed | Completed | Completed | Completed |
| 5      | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Completed | Active    | Active    | Active    | Active    | Active    | Active    | Active    |





**FORWARD  
PINELLAS**  
Integrating Land Use & Transportation

# Questions?

## **Contact Info:**

**Christina Mendoza, AICP**

**Principal Planner, Forward Pinellas**

Email: [cmendoza@forwardpinellas.org](mailto:cmendoza@forwardpinellas.org)

Direct: 727-464-5693

